

RhinoCrash

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Rhino Conservation Team Project Response Rubric

Team # 1

1. How well do these team information products fulfill the vision & goals of the team proposal? Interestingly enough, this is very similar to what I had envisioned when I read the proposal.

2. How effective are these products for you as a user & stakeholder?

Very effective, I believe that this image will speak to young and old alike

3. What improvements do you recommend?

I love the circle image and the use of color....if I have to be picky and I am sorry to be pickybut this image depicts a greater one horn Rhino rather than a white or black and the only reason that I bring this up is because it is an asian species (even far more endangered) but with the focus being on the poaching crisis in South Africa..... Again just a critique....I love the image

Comments: This is a beautifully done image and I think that it is very important that it is an image of a mother rhino with a baby that we don't want to see orphaned. I do feel that this image could be used for children's books, flyers etc. It captured a sweet wholesomeness of the bond between the two.

Thank you

Diana